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| http://www.overcomethebarrier.com/wp-content/uploads/2013/05/6137322-top-secret-grunge-stamp.jpg | **Accessorize Your Smartphone or Tablet** Smart Add-ons That Guarantee Great Video and Audio for Your Social MultiMedia Projects!  Kerry Shearer | 2014 |

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| **Selfie** |  | **What It Is/What It Does** | **Cost** |
| http://ecx.images-amazon.com/images/I/41O6unTKQyL._SX425_.jpg |  | **Rode SmartLav** This is a lavaliere (clip-on) wired microphone made just for smartphones and tablets. It will give you great audio! The plug is the special “TRRS” plug that matches the mic/headset jack specific to smartphones and tablets. | $60 |
| http://ecx.images-amazon.com/images/I/41Ci4qcP83L.jpg |  | **Extension Cable for SmartLav** You’ll want to get one or two of these to extend the length of the SmartLav’s cable. Not just any cord will do: this has “TRRS” connectors on it, just like the SmartLav, which matches the connectors on smartphones and tablets. | $3 - $6 |
| roduct Details |  | **Joby GripTight** This is a small mounting clip that grips your phone securely and allows you to fasten your smartphone to any standard video tripod. | $15 |
| roduct Details |  | **Square Jellyfish Mini Tablet Tripod Mount** This is similar to the GripTight, but larger, allowing you to mount larger smartphones and small tablets (like the iPad Mini) up to 7” in size to a standard video tripod. | $18 |
| roduct Details |  | **Charger City 9” iPad/Tablet Tripod Mount** This is similar to the Jellyfish, but larger, allowing you to mount full-size iPads and tablets to a standard video tripod. There are other iPad mounting solutions out there; this is one of the lowest-cost. | $25 |
| roduct Details |  | **Heavy-duty “L”-Bracket** Mount the Joby GripTight to this handle, snap in your smartphone, and you have a steadier platform for handheld shots. Includes accessory shoes for things like a video light. | $8 |
| roduct Details |  | **Chromo 160-light LED Video Light** This battery-operated light is perfect for video interviews. It has an adjustable dimmer so you can dial in just the perfect amount of light to make your interviewee look fabulous. | $28 |

**For your convenience, all of these items are on my Amazon Associates store at:**

**www.CommunicatorsTechStore.com  
(sold and shipped directly through Amazon)**